



# Stomal Therapy Week 2025

AASTN + NZNOCSTN

**23-29th June 2025**

Recognising the connection between ostomates and those who support them

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## Invitation to Participate in Stomal Therapy Week 2025

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The Australian Association of Stomal Therapy Nurses are thrilled to be collaborating with New Zealand stomal therapy nurses for Stomal Therapy Week 2025, being held during the week of 23-29 June 2025. This is the first time we will be sharing a common message across both countries.

We would like to extend an invitation for your team to join us in celebrating Stomal Therapy Week. This week highlights the importance of education, advocacy, and quality stoma care, ensuring that ostomates receive the support they need to live confidently. It also acknowledges the role of all supporters who empower ostomates to manage their stomas with dignity.

This year we will be celebrating 'Ostomateship', recognising the connection between ostomates and those who support them. For the inaugural collaboration, there has been a play on the concept of 'mateship' between Australia and New Zealand and also embracing the bond of equality and reliability between ostomates and those who support them. Stomal Therapy Week is a time to recognise and support individuals living with a stoma while celebrating the contribution of stomal therapy nurses and all ostomate supporters. We invite everyone to share the Ostomateship message.

Australian graphic designer MJ Pureza ([www.mjpix.com](http://www.mjpix.com)), has created an image that brilliantly conveys the positive energy we wish to associate with Stomal Therapy Week. A range of materials showcasing the message are available for downloading on the AASTN website. This includes a screensaver, poster, key messages and email footers. Ostomateship merchandise is available to purchase from RedBubble. These mugs, T-shirts, tote bags and note pads feature the Ostomateship graphic and can be used in your local campaigns and as prizes or giveaways.

New this year are our Stomal Therapy Week 'key messages'. These are designed to convey concepts of Ostomateship quickly and effectively to a wide audience. These will be useful to send out in emails over the weeks leading up to and during Stomal Therapy Week, to put up as posters on noticeboards, to place in newsletters, post on your organisation's social media platforms or in many other imaginative ways. We look forward to hearing how you celebrated Stomal Therapy Week 2025.

